



KDU management Development Centre Sdn. Bhd. (KMDC)
 KMDC Office, Level 3, Admin Block,
 KDU University College Utopolis Campus, Glenmarie
 Jalan Kontraktor U1/14, Seksyen U1,
 40150 Shah Alam, Selangor Darul Ehsan, Malaysia
 (GPS: 3.0839387, 101.5596912)
 Tel: 03 - 5565 0798 / 0799
 Fax: 03 - 5565 0797
 Mobile : +6012 398 9030 (weekends only)
 Email: start@kmdc.com.my
 Website: www.kmdc.com.my
 Facebook (Executive Learning): www.facebook.com/MyExecEd

Affix a passport
 sized photo here
 OR
 email a soft copy
 to us.

APPLICATION FORM DIGITAL MARKETING PROGRAMME

Fees stated here only applicable for public classes at KDU Glenmarie Campus, online classes in Malaysia & valid till 31st Dec 2019.

Please return the completed form with all enclosures to KDU Management Development Centre Sdn. Bhd.

1. PARTICULARS OF APPLICANT

- New Registration Alumni/Student of KDU Education Group

Name (Full name as per NRIC):			
New IC Number / Passport No:			
Correspondence Address :			
		Post Code :	
Contact Number :	Mobile :	Home :	
Email Address :			

2. ACADEMIC / PROFESSIONAL BACKGROUND

Highest Education Attained :	SPM / DIPLOMA / DEGREE / POSTGRADUATE :
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3. EMPLOYMENT BACKGROUND

Name of Organisation:						
Industry Profile :						
Sponsored:	Yes	No	Claim HRDF:	Yes	No	

4. PROGRAMME FEES (Kindly refer to the next page for Terms & Conditions and Payment Policies) (please tick "√" your desired programme and preferred mode of learning)

OPTION A : 6-Days Workshop (includes Online Learning Materials)			Fees Payable (for Option A)	
Programme	Standard Fee	Promo Rate (refer next page)	Programme Fee	Application Fee
<input type="checkbox"/> Professional Diploma in Digital Marketing	RM5,883	RM5,300	: RM	: RM
<input type="checkbox"/> Professional Diploma in Digital & Social Selling	RM5,883	RM5,300	: RM	: RM
<input type="checkbox"/> Specialist Diploma in Social Media Marketing	RM5,883	RM5,300	: RM	: RM
<input type="checkbox"/> Specialist Diploma in Search Marketing	RM5,883	RM5,300	: RM	: RM
<input type="checkbox"/> Specialist Diploma in Digital Strategy & Planning	RM5,883	RM5,300	: RM	: RM
<input type="checkbox"/> Application Fee for New Learning Member	RM318	RM212	Total : RM	
			Remarks:	

OPTION B : Online Learning Mode			Fees Payable (for Option B)	
Programme	Standard Fee	Promo Rate (refer next page)	Programme Fee	Application Fee
<input type="checkbox"/> Professional Diploma in Digital Marketing	RM5,300	RM4,823	: RM	: RM
<input type="checkbox"/> Professional Diploma in Digital & Social Selling	RM5,300	RM4,823	: RM	: RM
<input type="checkbox"/> Specialist Diploma in Social Media Marketing	RM5,300	RM4,823	: RM	: RM
<input type="checkbox"/> Specialist Diploma in Search Marketing	RM5,300	RM4,823	: RM	: RM
<input type="checkbox"/> Specialist Diploma in Digital Strategy & Planning	RM5,300	RM4,823	: RM	: RM
<input type="checkbox"/> Application Fee for New Learning Member	RM318	RM212	Total : RM	
			Remarks:	

5. PROGRAMME FEE INCLUDES

- √ 6-Day Facilitator-led Workshop with minimum 42 contact hours - for Option A only
- √ 30-hour video lecture
- √ Online Learning Support
- √ Complimentary 2-day Website Building Workshop

6. TERMS & CONDITIONS

1. Fees & Packages change every year. KMDC reserves the rights to reject any application.
2. **Promo Rate Eligibility:**
 - a) KMDC & KDU alumni and students; and Group enrolment (at least two persons enroll together).
 - b) To enjoy Promo Fee Rate, enroll and make payment at least 10 days before the commencement date of new intake, or during KMDC/KDU Open Day or during education exhibition fair participated by KMDC/KDU.
 - c) Application fee is waived for KMDC & KDU alumni, students and staff.
 - d) Not applicable for non-Malaysians with the exception of KDU & KMDC alumni, students and staff.
3. **SST:** All fee inclusive of 6% SST. **Installment:** Five (5) monthly instalments allowed on course fee only with an upfront administrative fee of RM53 imposed. Installment plan allowed on Standard Fee only.
4. All fees stated here are valid until 31st December 2019. This application form will not be valid after the said date.
5. All deferments require 1 week notice in writing prior to the commencement date.

7. PAYMENT & REFUND POLICIES

(A) Payment of Fees

1. All fees must be paid in full on or before the commencement date of the course. A late payment penalty charges of 5% will be imposed on ALL late payment.
2. Learning members will be barred from attending classes and / or assessments if fees remain unpaid.

(B) Refund of Fees

1. All fees paid are NOT refundable unless the course does not commence of the candidate's application is rejected. Once the course commenced, the course fee is considered fully consumed.
2. Refunds are subject to a penalty charge of RM212 per module.
3. Candidates are advised to notify KMDC in writing as soon as the situation for withdrawal arises, stating the reason for withdrawal. Proof may be required.

Refund Table

% of tuition fees refundable	If Learning Member's written notice of refund is received:	Penalty Charge	Strictly NO Refund	Learning Member fails to notify KMDC for more than ten (10) working days from the Course Commencement Date
100%	five (5) working days before the Course Commencement Date	RM200 per module		Learning Member fails to attend classes ('No Show')
50%	within ten (10) working days from the Course Commencement Date			Learning Member skips classes

8. APPLICANT'S DECLARATION & USE OF PERSONAL DATA

1. I declare that the information provided and documents submitted are true and complete. I understand that any misrepresentation of information may result in KMDC revoking acceptance or terminating my enrolment.
2. I agree to abide by the rules and regulations of KMDC and / or its partner institutions.
3. I further agree and understand that KMDC reserves the right to change policies, programmes and fees without notice.
4. I hereby confirm that I have read, agree to and confirm all the above. I understand that by accepting this offer, I am to follow all the above terms and conditions.

USE OF PERSONAL DATA: I hereby declare that the above information is correct and complete. I consent to the use of the Personal Data for purposes as declared under Personal Data Protection Notice as listed in www.kdu.edu.my/pdpa.pdf. KMDC may collect, process and use the information above to provide me with the latest information on products and services offered by KMDC.

Applicant's Signature: _____ Date: _____

9. PAYMENT & AUTHORISATION

<input type="checkbox"/> Cash RM _____	<input type="checkbox"/> Self Deposit / Online Transfer to: KMDC's RHB Account No.: 212 349 000 543 53 (Kindly provide a copy of the deposit acknowledgement slip to KMDC)
<input type="checkbox"/> Cheque payable to KDU Management Development Centre Sdn. Bhd. Cheque No.: _____ Issuing Bank: _____ (For self deposit, kindly provide a copy of the deposit acknowledgement slip to KMDC)	
<input type="checkbox"/> Credit / Debit Card This is to authorise KMDC to charge my credit card the amount of RM _____ <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard Issuing Bank: _____ Card No. : _____ Expiry Date : (mm/yy) _____ Name of Card Holder: _____ Card Holder's Signature: _____ Date: _____	

For Office Use Only

Voucher No.:
Additional remarks:
Counselled By:
Date:

KDU Management Development Centre Sdn. Bhd. (KMDC)

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Email : start @kmdc.com.my Website : www.kmdc.com.my
KMDC's RHB Bank Account No. : 212 349 000 543 53