



Digital Marketing Course Fee 2019

with effect from 1st April 2019 to 31 December 2019
(HRDF Claimable under SBL Scheme)



Online Learning Package (Includes 30-hr Video Lecture + Online Learning support + Complimentary 2-day Website Building Workshop)	Standard Fee	Promo Fee
Professional Diploma in Digital Marketing	RM5300	RM4823
Professional Diploma in Digital & Social Selling	RM5300	RM4823
Specialist Diploma in Social Media Marketing	RM5300	RM4823
Specialist Diploma in Search Marketing	RM5300	RM4823
Specialist Diploma in Digital Strategy & Planning	RM5300	RM4823
Application Fee (New Learning Member Only)	RM318	RM212

** All fees stated above are inclusive of 6% SST but excluding online examination fee.*

Blended Learning Package (Includes 6-Day Facilitator-led Workshop + 30-hr Video Lecture + Online Learning Support + Complimentary 2-day Website Building Workshop)	Standard Fee	Promo Fee
Professional Diploma in Digital Marketing	RM5883	RM5300
Professional Diploma in Digital & Social Selling	RM5883	RM5300
Specialist Diploma in Social Media Marketing	RM5883	RM5300
Specialist Diploma in Search Marketing	RM5883	RM5300
Specialist Diploma in Digital Strategy & Planning	RM5883	RM5300
Application Fee (New Learning Member Only)	RM318	RM212

** All fees stated above are inclusive of 6% SST but excluding online examination fee.*

Online Examination Fee: USD200 (Register online and pay to Digital Marketing Institute via Pearson Vue)

Promo Rate: Who are eligible?

1. KMDC & KDU alumni and students; and Group enrolment (at least two persons enroll together).
2. To enjoy Promo Fee Rate, enroll and make payment at least 10 days before the commencement date of new intake, or during KMDC/KDU Open Day or during education exhibition fair participated by KMDC/KDU.
3. Application fee is waived for KMDC & KDU alumni, students and staff; and during Early Bird Promotion.
4. Not applicable for non-Malaysians with the exception of KDU & KMDC alumni, students and staff.

How to Enrol and Make Payment?

1. Submit Digital Marketing Programme Application Form to KMDC via email/fax or by hand with payment.
2. Payment:
 - a. Online transfer or bank in to **KMDC RHB Account: 212 349 000 543 53**. Submit payment slip together with Application Form via email or by hand.
 - b. Credit Card payment: provide your card number and expiry date on the application form and authorize KMDC to charge your credit card. Or, visit KMDC Office to physically charge your card.
 - c. Cash payment: KMDC Office at KDU Glenmarie Campus is open Monday-Friday, 9am to 5pm. On most weekends when there are scheduled classes, our staff will be available at Lecture Theatre 3 (behind Digi Store), Ground Floor, KDU Glenmarie Campus, Shah Alam. Phone number: 03-5565 0799/0798 (weekday), 012-398 9030 (weekend). Email: start@kmdc.com.my
 - d. Installment plan allowed on Standard Fee only. Five (5) monthly instalments allowed on course fee only with an upfront administrative fee of RM53 imposed.