



Digital Marketing Course Fee 2019



(HRDF Claimable under SBL Scheme)

Online Learning Package (Includes 30-hr Video Lecture + Online Learning support + 1 st attempt Exam Fee* + 1-year Professional Membership Fee**)	Standard Fee	Promo Fee	Group Fee***
Professional Diploma in Digital Marketing	RM5750	RM5200	RM4900
Professional Diploma in Digital & Social Selling	RM5750	RM5200	RM4900
Specialist Diploma in Social Media Marketing	RM7050	RM6300	RM6000
Specialist Diploma in Search Marketing	RM7050	RM6300	RM6000
Specialist Diploma in Digital Strategy & Planning	RM7050	RM6300	RM6000
Application Fee (New Learning Member Only)	RM300	RM200	RM150

*Exam Fee USD\$200. **Professional Membership Fee USD\$295 per annum. ***Group of 4+ /Corporate Training - contact KMDC.

Blended Learning Package (Includes 6-Day Facilitator-led Workshop + 30-hr Video Lecture + Online Learning Support + 1 st attempt Exam Fee* + 1-year Professional Membership Fee**)	Standard Fee	Promo Fee	Group Fee***
Professional Diploma in Digital Marketing	RM6250	RM5600	RM5300
Professional Diploma in Digital & Social Selling	RM6250	RM5600	RM5300
Specialist Diploma in Social Media Marketing	RM7550	RM6800	RM6500
Specialist Diploma in Search Marketing	RM7550	RM6800	RM6500
Specialist Diploma in Digital Strategy & Planning	RM7550	RM6800	RM6500
Application Fee (New Learning Member Only)	RM300	RM200	RM150

*Exam Fee USD\$200. **Professional Membership Fee USD\$295 per annum. ***Group of 4+ /Corporate Training - contact KMDC

Promotion Rate: Who are eligible?

- Promo Fee for Online Learning:** To enjoy the promo rate, enroll and make payment in any of the following months: January, February, May, August, November or December.
 - Promo Fee for Blended Learning:** Enroll and make payment at least 10 working days before the commencement date of new intake, or during Open Day or education exhibition fair.
- Group Fee:** 2-3 participants sign up and make payment at the same time. For a group of 4 and above, or, in-house training, please contact KMDC 03-5565 0799, 012 398 9030, start@kmdc.com.my.
- Application fee is waived for KMDC & KDU alumni, students, staff and corporate training.
- Discount is not applicable for non-Malaysians with the exception of KDU & KMDC alumni, students and staff.

How to Enrol and Make Payment?

- Submit Digital Marketing Programme Application Form to KMDC via email/fax or by hand with payment.
- Payment:
 - Online transfer or bank in to **KMDC RHB Account: 212 349 000 543 53**. Submit payment slip together with Application Form via email or by hand.
 - Credit Card payment: provide your card number and expiry date on the application form and authorize KMDC to charge your credit card. Or, visit KMDC Office to physically charge your card.
 - Cash payment: KMDC Office at KDU Glenmarie Campus is open Monday-Friday, 9am to 5pm. We are also open on some weekends when there are scheduled classes.
 - Contact us:** 03-5565 0799/0798 (weekday), 012-398 9030 (Whatsapp), Fax: 03-5565 0797. Email: start@kmdc.com.my, URL: www.kmd.com.my, Facebook: fb.com/MYKMDC