



Digital Marketing Programmes 2019 Timetable

(HRDF Claimable Under SBL Scheme)

Programme	Class Code	Day	Venue	Time: 9:00am–5:00pm Venue: KDU Utropolis Glenmarie Campus, Shah Alam					
				Day 1	Day 2	Day 3	Day 4	Day 5	Day 6
Professional Diploma in Digital Marketing	DM101	Sat	CRM 01, Lvl 3	16/3	23/3	30/3	6/4	13/4	20/4
	DM102	Sun	CRM 01, Lvl 3	7/7	14/7	21/7	28/7	4/8	18/8
	DM103	Sat	CRM 01, Lvl 3	19/10	2/11	23/11	30/11	7/12	14/12
Specialist Diploma in Social Media Marketing	SMM301	Sat	CRM 01, Lvl 3	4/5	11/5	25/5	15/6	22/6	29/6
	SMM302	Sun	CRM 01, Lvl 3	22/9	29/9	6/10	13/10	20/10	3/11
Specialist Diploma in Search Marketing	DSM401	Sat	CRM 01, Lvl 3	13/7	20/7	27/7	3/8	17/8	24/8
Specialist Diploma in Digital Strategy & Planning	DSP502	Sun	CRM 01, Lvl 3	10/11	17/11	24/11	1/12	8/12	15/12
Professional Diploma in Digital & Social Selling	For Digital & Social Selling course, only Online Learning is available and students can decide on their commencement date. For other 4 courses above, both Blended Learning (6-day Instructor-led Workshop + Online Support) & Online Learning are offered.								
  <p>Education Provider: -</p> <p>KDU Management Development Centre Sdn. Bhd. (KMDC) Level 3, Admin Block, KDU Utropolis Glenmarie Campus, Jalan Kontraktor U1/14, Seksyen U1, 40150 Shah Alam, Selangor Darul Ehsan, MALAYSIA. Business Hours: Monday-Friday, 9am-6pm GPS: 3.092604, 101.559762</p> <p>Tel: 03-5565 0799/0796/0793 Mobile: 012-398 9030 (Whatsapp) Fax: 03-5565 0797 URL: www.kmdc.com.my Email: start@kmdc.com.my Facebook: fb.com/myKMDC</p>				<p>Facilitators:</p> <p>Ng Boon How (BH)</p> <p>Ng Joo Hui (JH)</p>					