

Registration Form

Wharton Executive Series 2007

Linking Marketing to Bottom Line Results by Prof. David J. Reibstein

Date: June 25 & 26, 2007 **Venue:** Hilton, Petaling Jaya

Registration Fee: RM3800 per participant. **RM3600** per participant if register before **31st May 2007**.

Group packages:

- i. 3 to 5 participants at RM3400 per participant
- ii. 6 to 10 participants at RM3200 per participants

Company: _____

Contact Person: _____ Designation: _____ Email: _____

Address: _____

Delegate(s):

1. _____ Designation: _____ Email: _____

2. _____ Designation: _____ Email: _____

3. _____ Designation: _____ Email: _____

Tel: _____ Fax: _____

**Please indicate title of delegate(s) (Dato'/Datin/Dr/Mr/Mrs/Ms) and use a separate sheet if you have more than 5 delegates.*

Payment Options

<input type="checkbox"/> Cheque	Bank _____ Cheque No. _____ Payable to KDU Management Development Centre Sdn Bhd <i>*Please write delegate(s) name(s) and event code "WES June 07" at the back of the cheque</i>
<input type="checkbox"/> Credit Card	Card No : _____ _____ _____ _____ _____ (Security Code) Name on Card : _____ Expiry Date: _____

Payment Policy

Upon signing this form, you are deemed to have read and understood the Registration Guidelines, Procedures and Policies and have accepted the terms contained therein. Registration Form together with the payment **MUST** reach us at least 5 working days before the commencement of the event.

Substitution of Delegate(s):

This is allowed, provided KMDC is notified in writing of the name(s) and designation of the new delegate(s) at any time prior to commencement of the event. Transfer of registration to the other KMDC courses is not allowed.

Cancellations

All cancellations of registration must be made to the office in writing. If cancellations are received: (a) more than 14 days before the event a full refund of the fees less 10% administrative charges will be given. (b) 7-14 days before the event a 50% refund will be given. (c) less than 7 days before the event no refund will be given but (i) substitute delegate is welcome to take your place or (ii) a set of course materials will be given.

Signature : _____ Date: _____

Name : _____ Designation: _____

Please send payment together with this form to:

KDU Management Development Centre Sdn Bhd (584539-D)

Level 8, Uptown 1, No.1, Jalan SS21/58, Damansara Uptown, 47400 Petaling Jaya, Selangor Darul Ehsan.

Tel : 603 – 7726 3000 / 7725 6623

Fax: 603 – 7726 9559

Email : andrina@kmdc.com.my