



### KDU Management Development Centre

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# MANAGEMENT DEVELOPMENT PROGRAMMES

## PERSONAL DEVELOPMENT

- Course Title : **THE ART OF BEING BRILLIANT**
- Course Code : PD: TAOBB
- Course Overview : What would it be like if people saw you as a brilliant communicator? How would it be if people liked you instantly? What would it feel like to be so influential that people around you listen carefully to your proposals and then accepted them? This course uses Neuro-Linguistic Programming (NLP) techniques to enhance skills, develop new ways of thinking and discover how to be so much better at whatever it is that you do. After all, if you do what you always did, you will get what you have always got. If it is not working particularly well, stop doing it and try something different – a NLP approach can make all the difference.
- Target Audience : Anyone who is interested in doing things better. All that is needed is an open mind, a sense of fun and a willingness to join in.
- Selected Session Topics : - **Building rapport from the very beginning**  
- **The importance of knowing what you want – how to have a well-formed outcome**  
- **Problem-solving using NLP**  
- **Influencing and the power of positive thinking**  
- **Looking at limiting beliefs**  
- **Circle of excellence – always being at your best**  
- **Asking the right questions**
- Key Take-Away : - Learn new ways of thinking.  
- Learn new communication skills.  
- Learn new ways of approaching people and problems.

