

MANAGEMENT DEVELOPMENT PROGRAMMES

PERSONAL DEVELOPMENT

Course Title	:	CREATIVE THINKING & PROBLEM SOLVING
Course Code	:	PD: CT&PS
Course Overview	:	Creative thinking skills make problem solving a more productive and less daunting challenge. This course provides participants with the tools and techniques to substantially enhance their performance and results. They will recognise their lateral and logical abilities and gain self-confidence to deal with day to day issues, problems and challenges.
Target Audience	:	People whose work involve solving complex problems or meeting new challenges where the solutions are not always obvious.
Selected Session Topics	:	<ul style="list-style-type: none"> - Defining creativity and innovation - How the brain works in respect of creativity and innovation - Vertical and lateral thinking approaches - Creative thinking tools: <ul style="list-style-type: none"> • Brainstorming • Tony Buzan's Mindmapping • Edward de Bono's Six Thinking hats • Metaphorical thinking • Rule Reversal
Key Take-Away	:	<ul style="list-style-type: none"> - Learn how to alter the way of approaching and thinking about problems and challenges. - Ability to identify and overcome the barriers to creative thinking. - Ability to recognise and cope with the obstacles to creativity and change in the working environment. - Appreciate the limitations and applications of conventional problem solving (vertical, left brained thinking). - Ability to apply the more fluid thinking style of the right hemisphere of the brain i.e. use lateral thinking techniques. - Ability to apply a range of creative thinking tools to escape from the conventional barriers to analysis and idea generation. - Ability to test ideas for practicality and relevance.

