

MANAGEMENT DEVELOPMENT PROGRAMMES

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Course Title	: IMPLEMENTING STRATEGY: LEADING EFFECTIVE EXECUTION
Course Code	: MD: IS:L EE
Course Overview	: Implementing Strategy will examine and focus on five core areas: (1) design a Strategy implementation Model with appropriate structures, objectives, controls, integration mechanisms, and incentives for implementation; (2) develop an understanding of the stages of implementation, forces for and against change, and ways to overcome resistance to change; (3) effectively integrate HR policies with strategy implementation needs; (4) understand how strategy affects structure and how the choice of structure affects efficiency and effectiveness; and (5) explore incentives and controls to motivate and manage performance.
Target Audience	: Ideal for any executive who needs to deliver results. Managers moving into a position requiring strategic planning will also benefit.
Selected Session Topics	: <ul style="list-style-type: none"> - The strategy implementation process - Most common implementation mistakes, problems and obstacles - Strategy structure and organisational performance - Managing human resources - Culture and strategy - Operating structure: achieving effective coordination - Developing effective incentives and controls - The content and process of change
Key Take-Away	: <ul style="list-style-type: none"> - Achieve faster, more effective results by integrating strategy and implementation. - Eliminate common roadblocks by ensuring that your corporate structure is in alignment with current corporate strategies. - Increase your organisation's ability to adapt to change by providing appropriate structures, objectives, and incentives for implementing your strategy. - Manage resistance and conflict by understanding how organisational culture affects implementation. - Maximise resources by knowing the demands that different strategies make on the organisation and the investments they require.

