

## MANAGEMENT DEVELOPMENT PROGRAMMES

### FINANCE

Course Title	: <b>ENTERPRISE RISK MANAGEMENT: CREATING CORPORATE VALUE</b>
Course Code	: Fin: ERM:CCV
Course Overview	: Enterprise Risk Management: Creating Corporate Value is one of the first executive programmes to provide strategies for using risk management as a lever for increasing company value. The programme bridges the gap between corporate finance and risk management.
Target Audience	: The course is designed for senior executives from both financial and non-financial firms who have significant managerial responsibility for finance, risk, and corporate governance. This includes leaders of business units with risk and financial responsibilities, as well as corporate directors, CEOs, COOs, CFOs, CROs, treasurers, and members of their staff.
Selected Session Topics	: <ul style="list-style-type: none"> <li>- <b>The risk financing decision</b></li> <li>- <b>Conventional capital structure and risk management theories</b></li> <li>- <b>The capital structure of a firm</b></li> <li>- <b>Responsibility for risk and capital decisions</b></li> <li>- <b>Emerging tools and techniques</b></li> </ul>
Key Take-Away	: <ul style="list-style-type: none"> <li>- Learn how to develop a “risk map” to identify and manage the complete set of risks facing a company across all operations.</li> <li>- Make wiser corporate finance decisions by understanding how enterprise risk factors impact capital structure.</li> <li>- Use risk management as an additional lever to create shareholder value.</li> <li>- Gain a more strategic perspective on risk management, and become more aware of the risks that could create or destroy value.</li> <li>- Assess whether investments in risk mitigation, such as insurance, actually build or erode value for the organisation.</li> <li>- Understand your true cost of capital, and better deploy capital in light of risks.</li> </ul>

